Success Stories

The Client

A global leading provider of **Market Expansion Services** for the healthcare sector worldwide, with a solid long established presence and operations across multiple countries.

The Brief

This leadership development journey is aimed at **supporting high potential talent** to hone leadership and strategic skills needed to succeed in the next step in their careers

The emphasis was on developing **strategic leadership** by enhancing strategic thinking, decision-making, communication, stakeholder influence and planning skills.

The Challenge

- Shifting from an operational focus to long-term strategic decision-making and effective implementation of strategic plans.
- Building credibility, persuading stakeholders, and delivering impactful messages to drive alignment and leadership buy-in.
- Navigating complex relationships, balancing confidence with flexibility, and developing a sustainable leadership style.

The Approach

A two part learning intervention was developed in alignment with the organisation's internal roadmap planned for the talent pool.

A **2.5 day in-person workshop with development centre** that covers key areas such as strategic thinking, decision making, communication and influence.

This is followed by a **Group Coaching session** conducted virtually to reinforce learning and deepening of application.



Success Stories

The Outcomes

- Participants gained **relevant frameworks and tools** to apply strategic thinking, influence effectively, and foster collaboration.
- Improved problem-solving skills and perspective-shifting that encouraged out-of-the-box thinking and developing a holistic view (helicopter perspective) for better decision-making.
- Highly engaged and practical learning experiences that well equipped participants for their development journey.

The Feedback

The workshop was well-received for its interactive sessions, practical insights, and engaging facilitation, with participants appreciating the case studies, coaching, and peer discussions that helped them develop strategic thinking.

Overall, it was described as a valuable, thought-provoking, and practical experience, highly recommended for learning strategic leadership.

Voices From the Room

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Engaging, interactive sessions that make you think.

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A very good approach to learn strategic thinking.

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This is **one of the best** training I have been in my career.

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Key takeaway is to challenge self and team, on what else can be done or has not been done before but still aligned with our purpose. The best way to learn is to share with my team.



There's a lot of downloading of frameworks that is valuable. The thing I value the most is the connections I built today in this training - it is tremendous!

