

THE STRATEGIC COMMUNICATOR (TSC-SFw) (Asynchronous E-learning)

Learn The Art of Presentations With Finesse



CONFIDENCE



COMMUNICATE



DELIVERY

COURSE OBJECTIVES

This course equips learners to deliver compelling presentations tailored for senior management and other stakeholders. Key focus includes identifying critical presentation components, selecting appropriate content and modes based on audience, and employing techniques to actively engage executives. Learners will master impactful, influential presentation skills aligned with organizational objectives.

WHO SHOULD ATTEND?



SME owner / founders / Team Supervisors / Assistant Managers/Managers / Team Leaders Project Leaders

PRICE



This course is a SkillsFuture Credit Eligible course **\$1,350**
Regular Course Fee (before funding and GST)*

**Funding is subject to the approval and discretion of SSG.
Contact us for more details*

MODE OF TRAINING

Blended Asynchronous E-learning

This programme, extending over **17 hours** (including assessments), adopts a blended approach to tap on the use of technology to support the learning process, giving learners flexibility in assimilating knowledge.

Learners will be required to prepare and present an **Action Learning Project** as part of their assessment.

BENEFITS TO PARTICIPANTS



- Able to identify the essential components of effective presentations for senior management
- Apply learning to a work presentation, receive feedback and review presentation outcomes to enhance future performance
- Explain essential presentation guidelines and components for presentations to different stakeholders including senior management
- Able to select and apply different types of presentation collaterals and delivery modes according to stakeholder needs

COMPETENCY COVERED

Skill Framework	TSC Category	TSC
Hotel & Accommodation Services	Business Development	Business Presentation Delivery Level 5, HAS-BIN-5077-1.1



SCAN TO ENQUIRE

TSC-V2.16.05.24